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[Handbook of Research on Consumption, Media, and Popular Culture in the Global Age](#) Ozgen, Ozlen 2019-05-15 The mass production and diversification of media have accelerated the development of popular culture. This has started a new trend in consumerism of desiring new consumption objects and devaluing those consumption objects once acquired, thus creating a constant demand for new items. Pop culture now canalizes consumerism both with advertising and the marketing of consumerist lifestyles, which are disseminated in the mass media. The Handbook of Research on Consumption, Media, and Popular Culture in the Global Age discusses interdisciplinary perspectives on media influence and consumer impacts in a globalizing world due to modern communication technology. Featuring research on topics such as consumer culture, communication ethics, and social media, this book is ideally designed for managers, marketers, researchers, academicians, and students.

[Joomla! Templates](#) Angie Radtke 2012-08-01 Provides information on template design, development, and customization using Joomla!, covering such topics as usability, CSS, PHP, accessibility, and HTML5.

[DC Comics Encyclopedia](#)

[Professional LAMP](#) Jason Gerner 2005-12-13 The combination of Linux, Apache, MySQL, and PHP is popular because of interaction, flexibility, customization, and-most importantly-the cost effectiveness of its components Helps LAMP professionals take their skills to the next level with in-depth discussions of OOP; extensions of PHP such as PEAR, GD, XML, and CURL; improving site security; and advanced tools available to the coder Those proficient in other languages such as Java, C++, Perl and ASP will find this guide invaluable when transitioning to the LAMP environment The Web site includes sample scripts created in the course of each chapter, and several applications that can be modified and reused

[Superman](#)

[The JavaScript Pocket Guide](#) Lenny Burdette 2010-04-26 JavaScript is an object-oriented scripting language that enables you to modify a document's structure, styling, and

content in response to user actions. This handy pocket serves as both a quick introduction to the language and acts a valuable reference. It's packed with tips as well as JavaScript syntax, methods, and properties. Concise and inexpensive, it's exactly the guide many web designers and developers need.

[Characters and Characterization in Luke-Acts](#) Frank Dicken 2016-10-20 Like all skilful authors, the composer of the biblical books of Luke and Acts understood that a good story requires more than a gripping plot - a persuasive narrative also needs well-portrayed, plot-enhancing characters. This book brings together a set of new essays examining characters and characterization in those books from a variety of methodological perspectives. The essays illustrate how narratological, sociolinguistic, reader-response, feminist, redaction, reception historical, and comparative literature approaches can be fruitfully applied to the question of Luke's techniques of characterization. Theoretical and methodological discussions are complemented with case studies of specific Lukan characters. Together, the essays reflect the understanding that while many of the literary techniques involved in characterization attest a certain universality, each writer also brings his or her own unique perspective and talent to the portrayal and use of characters, with the result that analysis of a writer's characters and style of characterization can enhance appreciation of that writer's work. [The Narratology of Comic Art](#) Kai Mikkonen 2017-05-08 By placing comics in a lively dialogue with contemporary narrative theory, The Narratology of Comic Art builds a systematic theory of narrative comics, going beyond the typical focus on the Anglophone tradition. This involves not just the exploration of those properties in comics that can be meaningfully investigated with existing narrative theory, but an interpretive study of the potential in narratological concepts and analytical procedures that has hitherto been overlooked. This research monograph is, then, not an application of narratology in the medium and art of comics, but a revision of narratological concepts and approaches through the study of narrative comics. Thus, while narratology is brought to bear on comics, equally comics are brought to bear on narratology.

[MySQL/PHP Database Applications](#) Jay Greenspan 2001-01-29 More businesses and ambitious individuals are trying to bring applications to the Web but they are bewildered with the array of components and concepts needed to create a data-driven site. The cost, stability and ease of development using the Open Source PHP 4 scripting language and a MySQL database makes this combination the best choice for small and mid-size Web-based applications. PHP4/MySQL Database Applications demonstrates web-application development by presenting seven real, ready-to-use examples starting with a simple guess book and ending with a fully-functional e-commerce site with a shopping cart. Inexperienced users will learn the essentials of working with PHP4 and MySQL so they can start building and customizing database applications for the web right away!