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Destination Marketing Steven Pike 2015-12-14
Destination Marketing offers the reader an integrated and comprehensive overview of the key challenges and constraints facing destination marketing organisations (DMOs) and how destination marketing can be planned, implemented and evaluated to achieve

successful destination competitiveness. This new second edition has been revised and updated to include: new slimline 15-chapter structure new chapters on Destination Competitiveness and Technology new and updated case studies throughout, including emerging markets new content on social media marketing in destination marketing organisations and sustainable

destination marketing additional online resources for lecturers and students including PowerPoint slides, quizzes and discussion questions. It is written in an engaging style and applies theory to a range of tourism destinations at the consumer, business, national and international level by using topical examples.

Return to Vietnam Mia Martin Hobbs 2021-10-14 Between 1981 and 2016, thousands of American and Australian Vietnam War veterans returned to Việt Nam. This comparative, transnational oral history offers the first historical study of these return journeys. It shows how veterans returned in search of resolution, or peace, manifesting in shifting nostalgic visions of 'Vietnam.' Different national war narratives shaped their returns: Australians followed the 'Anzac' pilgrimage tradition, whereas for Americans the return was an anti-war act. Veterans met former enemies, visited battlefields, mourned friends, found new relationships, and addressed enduring legacies of

war. Many found their memories of war eased by witnessing Việt Nam at peace. Yet this peacetime reality also challenged veterans' wartime connection to Vietnamese spaces. The place they were nostalgic for was Vietnam, a space in war memory, not Việt Nam, the country. Veterans drew from wartime narratives to negotiate this displacement, performing nostalgic practices to reclaim their sense of belonging.

Traders in Motion Kirsten W. Endres 2018-06-15 Markets and traders in Vietnam are on the move, literally and figuratively. The chapters in this volume offer rich ethnographic exploration of daily interactions among small-scale traders, suppliers, customers, family members, neighbors, and officials within contemporary Vietnam and across its borders.

Henry Box Brown Kathleen Chater 2020-08-14 Henry Box Brown is well known in America for escaping slavery by being packed in a box and mailed from Virginia to Philadelphia. The passing of the Fugitive Slave Act in 1850 made it unsafe

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for Brown to remain in America. He relocated to England where he had a very successful career, initially as a speaker on abolitionism before he began speaking on other subjects and then branched out into other forms of entertainment, including magic. He married Jane Floyd, who, with their children, appeared in his acts. This book concentrates on the relatively unknown period of his life in Britain, detailing both how he was received and how he developed as a performer. It is the biography of a brave, intelligent individualist who was always willing to learn and to take chances, becoming the first black man to achieve landmarks in British law and entertainment.

Tourism Marketing for Developing

Countries Eli Avraham 2016-02-25 Tourism Marketing for Developing Countries examines media strategies used by destinations in Asia, the Middle East and Africa to battle stereotypes, negative images and crises in order to attract tourists .

Professional Web APIs with PHP Paul Reinheimer 2006-07-06 Offers hands-on tips and numerous code examples that show Web developers how to leverage content and feeds from today's top Web sites-including Google, eBay, PayPal, Amazon, Yahoo!, and FedEx Introduces APIs (Application Program Interfaces) in general and uses real-world examples that show how to produce and document them Explains how to use the popular scripting language PHP to create APIs that interact with unrelated applications over the Web Examples take readers through each stage of the API process, from basic test implementations to integration with existing sites

The Third Option for the South China Sea David Jay Green 2016-09-16 This Palgrave Pivot uses a simple model from game theory to explain the behavior of countries disputing ownership of resources and of small islands in the South China Sea. It argues that the rapid transformation of the region's economy - the rise of Factory Asia -

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is not being acknowledged, leading countries to take chances beyond what a rational picture of costs and benefits would suggest. Regional economic cooperation may be a viable alternative to the present conflicts. However, the varied experience of regional initiatives in Southeast Asia provides a cautionary note that, while there is the potential for peaceful development of the South China Sea, there are significant challenges to structuring successful programs.

The Papers of James Monroe, Volume 7: Selected Correspondence and Papers, April 1814-February 1817 Daniel Preston 2020-03-06 The 605 documents presented in Volume 7 of The Papers of James Monroe date from April 1814, the midpoint of Monroe's term as secretary of state under President James Madison, to March 1817, just prior to his inauguration as president. Volume 7 opens in the midst of the War of 1812, documenting Monroe's role as military adviser to President Madison during an ill-fated defense of

Washington in August 1814, his appointment as secretary of war in September 1814, and his return to the State Department in March 1815, when he began the work of normalizing relations with the European nations after the end of the Napoleonic wars. Relations with Great Britain remained uneasy, but Monroe reduced friction by negotiating the 1817 Rush-Bagot Treaty, which led to disarmament of the Great Lakes. Numerous documents detail the ill will between the United States and Spain caused by the war, disagreement over possession of Florida, and the revolutions in Spain's American colonies. The volume also addresses the presidential election of 1816. Monroe, in line with the accepted practice at the time, avoided any overt acts that would indicate he was seeking the office. Correspondence with friends and confidants and several campaign essays written by Monroe nevertheless reveal a strategy of a quiet campaign to garner support for his candidacy. Contains 605 documents covering the period

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April 1814–March 1817 Offers insights into both Monroe's public career and his private life, including family matters, health issues, friendships, and his participation in the social life of the capital Illuminates Monroe's roles as military advisor to former President Madison, secretary of war, secretary of state, and presidential candidate Provides details on the presidential campaign of 1816, during which Monroe followed accepted practice and made no public show of seeking the office, but privately worked to garner support for his candidacy

Food Tourism in Asia Eerang Park 2019-02-01 This book draws together empirical research across a range of contemporary examples of food tourism phenomenon in Asia to provide a holistic picture of their role and influence. It encompasses case studies from around the pan-Asian region, including China, Japan, South Korea, Thailand, Singapore, Vietnam, and India. The book specifically focuses on and explicitly includes a variety of perspectives of non-Western

and Asian research contexts of food tourism by bringing multidisciplinary approaches to food tourism research and wider evidence of food and tourism in Asia.

Castles of Northwest Greece Allan Brooks 2013-05-01 Northwest Greece has always been relatively isolated from the rest of the Greek mainland and, with the exception of small pockets of intense development on the coast, is still little visited by foreign tourists. Modern guidebooks of necessity concentrate on the few important classical and Hellenistic sites with only passing reference to medieval and later fortifications. Yet these monuments bear witness to the complex later history of the region when Norman, Italian, Angevin, Serbian, Venetian, Turkish and Albanian invaders competed for control. This book is intended to redress this imbalance by providing a detailed guide to a selection of the castles and forts of the area dating from the early Byzantine period to the eve of the First World War.

Primer on PHP Hajiram Beevi J 2020-11-20 This book is useful for beginner's level with simple programs

Ancient DNA Elizabeth D Jones 2022-02-22 The untold story of the rise of the new scientific field of ancient DNA research, and how Jurassic Park and popular media influenced its development Ancient DNA research—the recovery of genetic material from long-dead organisms—is a discipline that developed from science fiction into a reality between the 1980s and today. Drawing on scientific, historical, and archival material, as well as original interviews with more than fifty researchers worldwide, Elizabeth Jones explores the field's formation and explains its relationship with the media by examining its close connection to de-extinction, the science and technology of resurrecting extinct species. She reveals how the search for DNA from fossils flourished under the influence of intense press and public interest, particularly as this new line of research coincided with the book and movie Jurassic Park. Ancient

DNA is the first account to trace the historical and sociological interplay between science and celebrity in the rise of this new research field. In the process, Jones argues that ancient DNA research is more than a public-facing science: it is a celebrity science.

ICSCEA 2019 J. N. Reddy 2020-07-27 This book presents papers from the International Conference on Sustainable Civil Engineering and Architecture 2019, which was held in Ho Chi Minh City, Vietnam, from 24–26 October 2019. The conference brought together international experts from both academia and industry to share their knowledge and experiences, and to facilitate collaboration and improve cooperation in the field. The book highlights the latest advances in sustainable architecture and civil engineering, covering topics such as offshore structures, structural engineering, construction materials, and architecture.

Public Diplomacy in Vietnam Vu Lam 2022-08-12 This book explores how Vietnam's leadership

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conceptualises and conducts public diplomacy (PD) and offers a comparative analysis with regional powers. Drawing on social constructivism as its theoretical framework it investigates the rationale behind an authoritarian regime's implementation of public diplomacy to contribute to a better understanding of the broader framework of foreign-domestic policy. This theoretical and practical exploration of Vietnam's PD in cases of cultural diplomacy, South China Sea diplomacy and online activism situates it in the general academic and theoretical discussion on soft power. Key variables to the conceptualisation and conduct of Vietnam's PD, namely national interest, national identity and changing information technologies, especially the Internet and social media, are also thoroughly investigated. With crosscutting themes ranging from politics and international relations to communication studies, it will appeal to students and scholars of identity politics, populism and nationalism.

The Supervillain Reader Robert Moses Peaslee
2020-01-15 Contributions by Jerold J. Abrams, José Alaniz, John Carey, Maurice Charney, Peter Coogan, Joe Cruz, Phillip Lamarr Cunningham, Stefan Danter, Adam Davidson-Harden, Randy Duncan, Richard Hall, Richard Heldenfels, Alberto Hermida, Víctor Hernández-Santaolalla, A. G. Holdier, Tiffany Hong, Stephen Graham Jones, Siegfried Kracauer, Naja Later, Ryan Litsey, Tara Lomax, Tony Magistrale, Matthew McEniry, Cait Mongrain, Grant Morrison, Robert Moses Peaslee, David D. Perlmutter, W. D. Phillips, Jared Poon, Duncan Prettyman, Vladimir Propp, Noriko T. Reider, Robin S. Rosenberg, Hannah Ryan, Lennart Soberon, J. Richard Stevens, Lars Stoltzfus-Brown, John N. Thompson, Dan Vena, and Robert G. Weiner *The Supervillain Reader*, featuring both reprinted and original essays, reveals why we are so fascinated with the villain. The obsession with the villain is not a new phenomenon, and, in fact, one finds villains who are “super” going as far back as ancient religious

and mythological texts. This innovative collection brings together essays, book excerpts, and original content from a wide variety of scholars and writers, weaving a rich tapestry of thought regarding villains in all their manifestations, including film, literature, television, games, and, of course, comics and sequential art. While *The Supervillain Reader* focuses on the latter, it moves beyond comics to show how the vital concept of the supervillain is part of our larger consciousness. Editors Robert Moses Peaslee and Robert G. Weiner collect pieces that explore how the villain is a complex part of narratives regardless of the original source. The Joker, Lex Luthor, Harley Quinn, Darth Vader, and Magneto must be compelling, stimulating, and proactive, whereas the superhero (or protagonist) is most often reactive. Indeed, whether in comics, films, novels, religious tomes, or video games, the eternal struggle between villain and hero keeps us coming back to these stories over and over again.

I Hate PHP: A Beginner's Guide to PHP and MySQL Adam K Randle 2011-12-02 This book is for the lonely people who can't get a da...hold on...wrong book..."I Hate PHP" is for webmasters and designers who have always wondered what PHP could do for them; someone who wants to "do" some PHP and not outsource it. It is best to be familiar with HTML and writing / deciphering HTML code. Unlike other PHP books on the market, we are not going to attempt to cover every single facet of the Wide World of PHP Language. No, we want to grasp the basics of the language, get familiar with it, and get some real-life examples not have the whole thing shoved down our throat! I hate PHP is a complete beginner's guide to the PHP scripting language, once you complete the course detailed within you will have a fundamental knowledge of everything you need to know to get started in creating dynamic, database driven web pages.

Hotelier Indonesia Editions 43 Hery Sudrajat 2019-12-20 DoubleTree by Hilton Jakarta -

Diponegoro announced the launch of its brand new first Five Feet to Fitness™ rooms. The first of its kind in Southeast Asia, this is Hilton's revolutionary in-room wellness concept that allows guests to pursue fitness and well-being in the privacy of their own hotel room, with over 11 different equipment and accessories options.

Read on Page 10 "WHERE I BELONG": DESIGN TRENDS FOR 2020/2021 Heimtextil International Trade Fair for Home and Contract Textiles Frankfurt am Main, 7 to 10 January 2020 See more on Page 22 One of Singapore's favourite eateries is headed straight for Bali, with Neon Pigeon bringing a pop-up to Flat Stanley this December Read more on 51 Remember to registered the Shanghai international Hospitality Design & Supplies Expo 2020 which SET TO BE HELD AT SNIIEC SHANGHAI ON APR 27 - 29.

Please contact Jade via email jade.liao@ubmsinoexpo.com Many more to read ...Happy New Year 2020

[Conversation Analytic Perspectives on English](#)

[Language Learning, Teaching and Testing in Global Contexts](#) Hanh thi Nguyen 2019-02-26

This edited volume brings together 10 cutting-edge empirical studies on the realities of English language learning, teaching and testing in a wide range of global contexts where English is an additional language. It covers three themes: learners' development of interactional competence, the organization of teaching and testing practices, and sociocultural and ideological forces that may impact classroom interaction. With a decided focus on English-as-a-Foreign-Language contexts, the studies involve varied learner populations, from children to young adults to adults, in different learning environments around the world. The insights gained will be of interest to EFL professionals, as well as teacher trainers, policymakers and researchers.

[Waiting for the revolution](#) Evan Smith 2018-02-06
Waiting for the revolution is a volume of essays examining the diverse currents of British left-

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wing politics from 1956 to the present day. The book is designed to complement the previous volume, *Against the grain: The far left in Britain from 1956*, bringing together young and established academics and writers to discuss the realignments and fissures that maintain leftist politics into the twenty-first century. The two books endeavour to historicise the British left, detailing but also seeking to understand the diverse currents that comprise 'the far left'. Their objective is less to intervene in ongoing issues relevant to the left and politics more generally, than to uncover and explore the traditions and issues that have preoccupied leftist groups, activists and struggles. To this end, the book will appeal to scholars and anyone interested in British politics.

The Minds of Mass Killers P. Shavaun Scott
2021-10-29 Public mass killings are becoming more common. Though the chances of being harmed or killed in a mass shooting are slim, each incident affects the public's sense of safety.

There are many myths and falsehoods concerning mass murderers. As a result, the public lacks reliable knowledge about the reasons behind such killings, preventing the development of comprehensive strategies to mitigate the violence. Written by a mental health therapist with thirty years of research experience in criminal psychology, this book clarifies the realities of mass killings. Using the research on psychological profiling, it provides a foundation for understanding the "pathway to violence" identified in the personal histories of many mass murderers. Drawing from criminology, neuroscience and developmental and social psychology, the author makes the case that we are all capable of creating a safer society.

Economic Outlook for Southeast Asia, China and India 2022 Financing Sustainable Recovery from COVID-19 OECD 2022-03-22
Economic Outlook for Southeast Asia, China and India 2022 addresses financing sustainable recovery from the COVID-19 pandemic. The

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COVID-19 pandemic is proving to be extremely costly, both economically and socially and sustainable financing solutions are crucial for an equitable and inclusive recovery.

Sustainable Development (2 Volume Set) C.A. Brebbia 2015-10-06 This collection of research papers, presented at meetings organised by the Wessex Institute of Technology (WIT), concerns a variety of issues relating to the area of sustainable development. WIT has a long and very successful record of organising conferences on the topic of sustainability, which requires an interdisciplinary approach. Any sustainable solutions that are derived solely from the perspective of a single discipline may have unintended damaging consequences that create new problems. Thus effective sustainable solutions require the collaboration of scientists and engineers from various disciplines, as well as planners, architects, environmentalists, policy makers, social scientists, and economists. The contents of this book reflect that interdisciplinary

approach, and include topics under the main areas of: Sustainable development and planning; Disaster management; Air pollution; Urban transport; Ecosystems and Water resources management.

PHP & MySQL: Novice to Ninja Kevin Yank 2012-05-08 Annotation This title is a practical hands-on guide to learning all the tools, principles and techniques needed to build a fully functional database-driven web site using PHP & MySQL. It covers everything from installing PHP & MySQL under Windows, Linux, and Mac through to building a live web-based content management system.

Seven Deadliest Web Application Attacks Mike Shema 2010-02-20 *Seven Deadliest Web Application Attacks* highlights the vagaries of web security by discussing the seven deadliest vulnerabilities exploited by attackers. This book pinpoints the most dangerous hacks and exploits specific to web applications, laying out the anatomy of these attacks including how to make

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your system more secure. You will discover the best ways to defend against these vicious hacks with step-by-step instruction and learn techniques to make your computer and network impenetrable. Each chapter presents examples of different attacks conducted against web sites. The methodology behind the attack is explored, showing its potential impact. The chapter then moves on to address possible countermeasures for different aspects of the attack. The book consists of seven chapters that cover the following: the most pervasive and easily exploited vulnerabilities in web sites and web browsers; Structured Query Language (SQL) injection attacks; mistakes of server administrators that expose the web site to attack; brute force attacks; and logic attacks. The ways in which malicious software malware has been growing as a threat on the Web are also considered. This book is intended for information security professionals of all levels, as well as web application developers and recreational hackers.

Knowledge is power, find out about the most dominant attacks currently waging war on computers and networks globally Discover the best ways to defend against these vicious attacks; step-by-step instruction shows you how Institute countermeasures, don't be caught defenseless again, and learn techniques to make your computer and network impenetrable Pro PHP Application Performance Armando Padilla 2011-02-24 Pro PHP Application Performance will help you understand all the technologies and components which play a role in how well your applications run. When seconds can mean the difference between retaining a user and losing a user, it's important for all of us to have optimization as part of our project roadmap. But what components within your application should you analyze? How should you optimize? And how can you measure how well your application is performing? These are some of the questions that are answered in this book. Along the way you will also learn the "why" of optimizing. You'll

discover why you should optimize a specific component, why selecting one function over another is beneficial, and how to find and use the optimization tools available to the open source community. You'll also learn how to deploy caching software as well as web server software. Pro PHP Application Performance will also teach you more advanced techniques, such as:

- Using Xdebug to profile functions that are not running as efficiently as possible.
- Comparing opcode executed by different PHP functions to narrow the search for functions that run efficiently.
- Using strace to analyze Apache while your application is served to the user.

Once you complete this book you will have a complete sense of where to start optimizing and, most importantly, have the tools which allow you to continue optimizing in other PHP applications going forward.

PHP and MySQL 24-Hour Trainer Andrea Tarr
2011-10-07 Step-by-step lessons for using PHP and MySQL in a unique book-and-video

combination Assuming no previous experience with PHP or MySQL, this book-and-video package is ideal reading for anyone who wants to go beyond HTML/CSS in order to provide clients with the most dynamic web sites possible. The approachable tone breaks down the basics of programming and PHP and MySQL in individual lessons starting with the installation of the programs necessary to run PHP. You begin with a static web site and then watch and learn as PHP functionality is added as you work through the lessons. When working with databases, the MySQL database is introduced with demonstrations that show how to interact with it. The accompanying videos enhance your learning experience, as each lesson in the book is portrayed in the video exercises. Lessons include:

- * Getting started with PHP
- * Setting up your workspace
- * Adding PHP to a web page
- * Learning PHP syntax
- * Working with variables
- * Debugging code
- * Working with complex data
- * Making decisions
- * Repeating program steps

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Learning about scope * Reusing code with functions * Creating forms * Introducing object-oriented programming * Defining classes * Using classes * Using advanced techniques * Handling errors * Writing secure code * Introducing databases * Introducing MySQL * Creating and connecting to the * Creating tables * Entering data * Selecting data * Using multiple tables * Changing data * Deleting data * Preventing database security issues * Creating user logins * Turn the case study into a content management system Note: As part of the print version of this title, video lessons are included on DVD. For e-book versions, video lessons can be accessed at wrox.com using a link provided in the interior of the e-book.

Navigating the New Normal of Business With Enhanced Human Resource Management Strategies Aquino Jr., Perfecto Gatbonton
2022-02-11 Despite the ill effects of COVID-19 and the temporary closure of business operations worldwide, some organizations, such as the food

and pharmaceutical industries, are still functioning, and their need to resume operations is dire. Managing the workforce and performing other functions of human resource management, such as recruitment and hiring, is a continuous process, and today's organizations must be adaptive and careful in employing the practices of human resource management for any unforeseen events that trigger uncertainty and threats to the company's workforce performance and hinder organizational effectiveness. *Navigating the New Normal of Business With Enhanced Human Resource Management Strategies* shares effective strategies in human resource management from organizations worldwide to shed light and ideas on how existing organizations have managed to continue their operations in a post-COVID-19 world, as well as how they have enhanced their strategies and prospects for the future. Covering a range of topics such as employee rights, labor markets, and talent management, it is an ideal resource

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for instructors, administrators, managers, industry professionals, academicians, practitioners, researchers, and students.

Tourism Education and Asia Claire Liu

2018-12-12 This book looks at various aspects of tourism education in Asian countries and the impacts of sustainable development in tourism education to the Asian student markets. It provides an insightful and authoritative account of the various issues that are shaping the higher educational world of tourism education in Asia and for its Asian students overseas, and it highlights the creative, inventive and innovative ways that educators are responding to these issues. The book is composed of contributions from specialists in the field and is international in scope. It is divided into four parts: an introduction setting the scene of tourism education and Asia; case studies of tourism education in various Asian countries; case studies of tourism education of Asian students abroad and their trans-national student experiences; and

broader perspectives on intra-Asian and transnational tourism education. The book provides a systematic guide to the current state of knowledge on tourism education and Asia and its future direction, and is essential reading for students, researchers, educational practitioners, and academics in Tourism Studies.

Religion, Place and Modernity 2016-05-19

The volume Religion, Place and Modernity explores the spatial articulation of religion and modernity in and through places in Southeast and East Asia. Based on ethnographic, historical and theoretical research, the authors aim at a deeper understanding of the articulation of a religious modernity.

The Emerald Handbook of Luxury Management for Hospitality and Tourism Anupama S. Kotur

2022-01-25 The Emerald Handbook of Luxury Management for Hospitality and Tourism brings together global philosophies, principles and practices in luxury tourism management, exploring the changing paradigms of the

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upcoming post-pandemic global luxury travel market.

Preparing Teachers to Teach English as an International Language Aya Matsuda 2017-01-19

This book explores ways to prepare teachers to teach English as an International Language (EIL) and provides theoretically-grounded models for EIL-informed teacher education. The volume includes two chapters that present a theoretical approach and principles in EIL teacher education, followed by a collection of descriptions of field-tested teacher education programs, courses, units in a course, and activities from diverse geographical and institutional contexts, which together demonstrate a variety of possible approaches to preparing teachers to teach EIL. The book helps create a space for the exploration of EIL teacher education that cuts across English as a Lingua Franca, World Englishes and other relevant scholarly communities.

Hacking Web Apps Mike Shema 2012-09-12
HTML5 -- HTML injection & cross-site scripting

(XSS) -- Cross-site request forgery (CSRF) -- SQL injection & data store manipulation -- Breaking authentication schemes -- Abusing design deficiencies -- Leveraging platform weaknesses -- Browser & privacy attacks.

Excellence for All 2010 Excellence For All: American Education Reform, 1983-2008 examines the history of school reform in the United States over the past quarter-century. Specifically, the work examines an approach to educational change best characterized by the phrase "excellence for all"—an equity-focused policy phenomenon uniquely situated for the policymaking context of the late twentieth and early twenty-first centuries. The idea of promoting excellence for all students united a broad enough coalition to pursue a truly national reform effort and captured the imaginations of leaders in state and local government, at philanthropic foundations, in colleges and universities, and in school districts across the country. Led by a corps of self-styled educational

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entrepreneurs aggressively pursuing reforms that they could take "to scale, " the movement sought to remake the American high school piece by piece. The dissertation examines this reform movement through the nation's three largest districts—New York, Chicago, and Los Angeles—and through three particular change efforts: a physical plant reform (the small schools movement), a personnel reform (Teach For America), and a curricular reform (the Advanced Placement Program). The work aims to establish the ways in which this most recent era of school reform represented a departure from previous reform eras, strives to explain the movement's broad appeal, and ultimately, aims to understand its shortcomings by exploring the assumptions underlying the excellence for all approach and the tradeoffs required by it.

Vietnam Tourism Huong T. Bui 2022-02-18

Vietnam has experienced rapid growth within its tourism industry during the past decades. This growth is part of Vietnam's opening economy

allowing a wide range of forms of tourism. Vietnam Tourism: Policies and Practices provides a comprehensive review of tourism development in Vietnam. Part I outlines the history of tourism, the role and involvement of public and private sectors in governance and planning, and the markets for tourism. Part II offers analysis and assessment of various types of tourism in Vietnam, including marine and island, eco, heritage, dark and community-based tourism. Part III centres on current operational issues of tourism, hotels and events. Written by scholars with extensive research experience on tourism in Vietnam this book is a reliable source of reference for students, researchers and industry practitioners who are interested modern tourism specifically in Vietnam and Southeast Asia.

Cases on Developing Effective Research Plans for Communications and Information Science

Carrillo-Durán, María-Victoria 2022-06-24

Different events in communication and information in today's society have highlighted

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the significant role that research plays in these two fields of the social sciences. Therefore, it is essential to determine how the efficacy of research can be enhanced at various levels, especially at the academic level. Of primary relevance in this is research connected to communication, both human-to-human and through media, and interactions with information sources. There exists a need for a resource for communications and information science researchers to enhance the effectiveness, impact, and visibility of research. Cases on Developing Effective Research Plans for Communications and Information Science provides relevant frameworks for research in communications and information science. It elaborates on the strategic role of research at different levels of the information and communication society. Covering topics such as audience research, literary reading mediation, and social science theses, this case book is an excellent resource for libraries and librarians,

marketing managers, communications professionals, students and educators of higher education, faculty and administration of higher education, government officials, researchers, and academicians.

Politics After Hope Henry A. Giroux 2015-12-03

As the new administration moved beyond its first year in office, Obama's politics of hope increasingly has been transformed into a politics of accommodation. To many of his supporters, his quest for pragmatism and realism has become a weakness rather than a strength. By focusing on those areas where Obama grounded his own sense of possibility, Giroux critically investigates the well-being and future of young people, including the necessity to overcome racial injustices, the importance of abiding by the promise of a democracy to come, and the indisputable value of education in democracy. Giroux shows why considerations provide the ethical and political foundations for enabling hope to live up to its promises, while making civic

responsibility and education central to a movement that takes democracy seriously.

Future of Tourism in Asia Anukrati Sharma

Setting the Record Straight Hany Longwe

2021-05-17 "Kusadziwa Nkufa Komwe"(Lack of Knowledge is as Being Dead) is a Nyanja maxim, African Philosophy that is true the world over. A person who lacks knowledge is as good as dead, inactive and insensitive. A dead person does not contribute to good life. Lack of knowledge leads to destruction, but having knowledge leads to informed decisions and freedom. Setting the Record Straight is about correction wrong understanding and replacing it with liberating knowledge, to the benefit of both church and society.

Northern Cheyenne Ledger Art by Fort Robinson Breakout Survivors Denise Low 2020-11 Northern Cheyenne Ledger Art by Fort Robinson Breakout Survivors presents the images of Native warriors—Wild Hog, Porcupine, and Left Hand, as well as possibly Noisy Walker (or Old Man), Old

Crow, Blacksmith, and Tangled Hair—as they awaited probable execution in the Dodge City jail in 1879. When Sheriff Bat Masterson provided drawing materials, the men created war books that were coded to avoid confrontation with white authorities and to narrate survival from a Northern Cheyenne point of view. The prisoners used the ledger-art notebooks to maintain their cultural practices during incarceration and as gifts and for barter with whites in the prison where they struggled to survive. The ledger-art notebooks present evidence of spiritual practice and include images of contemporaneous animals of the region, hunting, courtship, dance, social groupings, and a few war-related scenes. Denise Low and Ramon Powers include biographical materials from the imprisonment and subsequent release, which extend the historical arc of Northern Cheyenne heroes of the Plains Indian Wars into reservation times. Sources include selected ledger drawings, army reports, letters, newspapers, and interviews with some of the

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Northern Cheyenne men and their descendants. Accounts from a firsthand witness of the drawings and composition of the ledgers themselves give further information about Native perspectives on the conflicted history of the North American West in the nineteenth century and beyond. This group of artists jailed after the tragedy of the Fort Robinson Breakout have left a legacy of courage and powerful art.

Urban Education Karen S. Gallagher 2012 Many factors complicate the education of urban students. Among them have been issues related to population density; racial, ethnic, cultural, and linguistic diversity; poverty; racism (individual and institutional); and funding levels. Although urban educators have been addressing these issues for decades, placing them under the umbrella of "urban education" and treating them as a specific area of practice and inquiry is

relatively recent. Despite the wide adoption of the term a consensus about its meaning exists at only the broadest of levels. In short, urban education remains an ill-defined concept. This comprehensive volume addresses this definitional challenge and provides a 3-part conceptual model in which the achievement of equity for all -- regardless of race, gender, or ethnicity -- is an ideal that is central to urban education. The model also posits that effective urban education requires attention to the three central issues that confronts all education systems (a) accountability of individuals and the institutions in which they work, (b) leadership, which occurs in multiple ways and at multiple levels, and (c) learning, which is the *raison d'être* of education. Just as a three-legged stool would fall if any one leg were weak or missing, each of these areas is essential to effective urban education and affects the others.